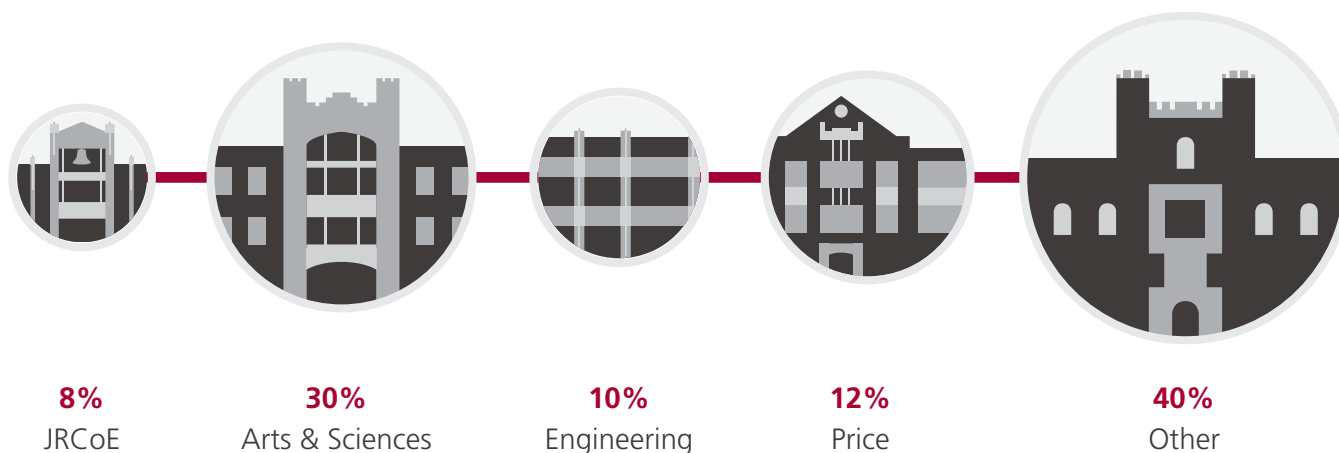


student survey summary

The OU Digital Initiative Student Survey was sent out to all students in January 2013 to discover what technology tools students found important to their academic success at OU. This survey was created from questions used by Educause in their 2012 ECAR Study of Undergraduate Students and Technology. We have distilled the findings down to the following report for OU faculty and staff to better understand what technology students value most. The survey received 1,681 completed responses which gave a 99% confidence level and an interval of 3.25.

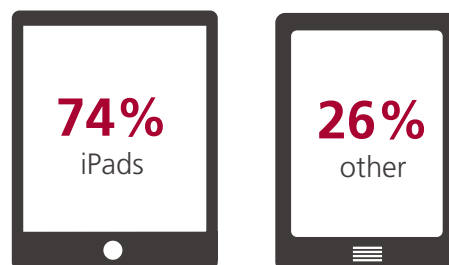
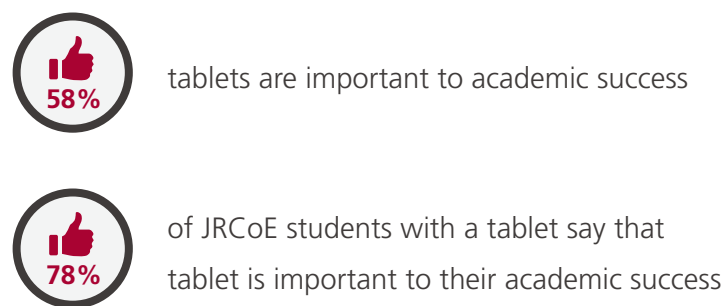
Demographics



Device Ownership

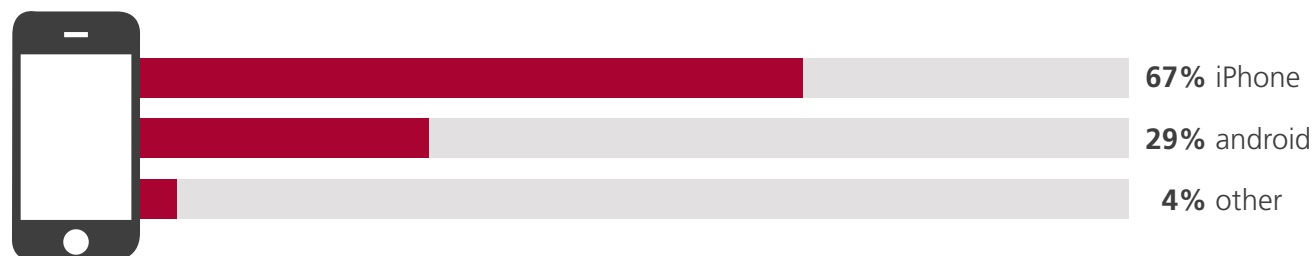


Tablet Usage



"I think that all professors should allow students to bring laptops, iPads etc. into the classroom."

Phones



Mobile Device Usage (tablet & smartphone)

WHAT MOBILE DEVICE FEATURES ARE IMPORTANT TO ACADEMIC SUCCESS?

80% access course management system

79% access course website or syllabi

75% check grades

46% register for classes

46% access library resources

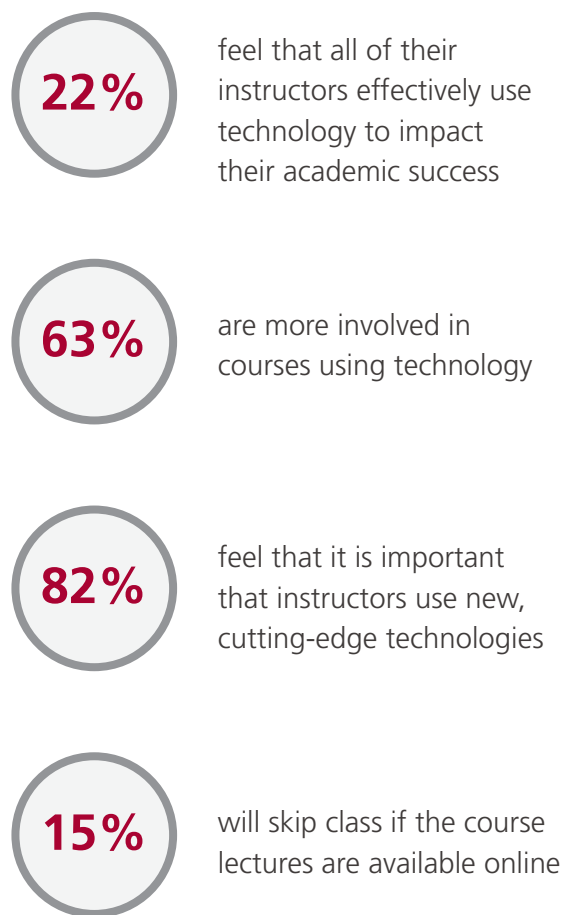
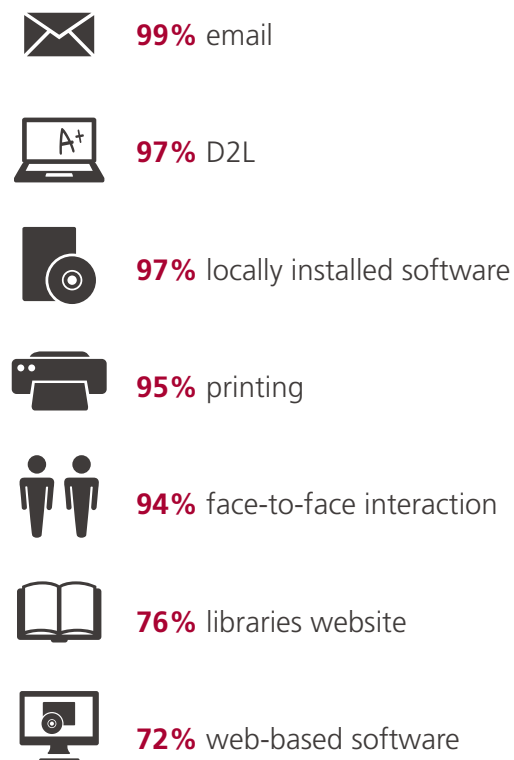
43% access financial aid information

38% make textbook purchases through your university bookstore

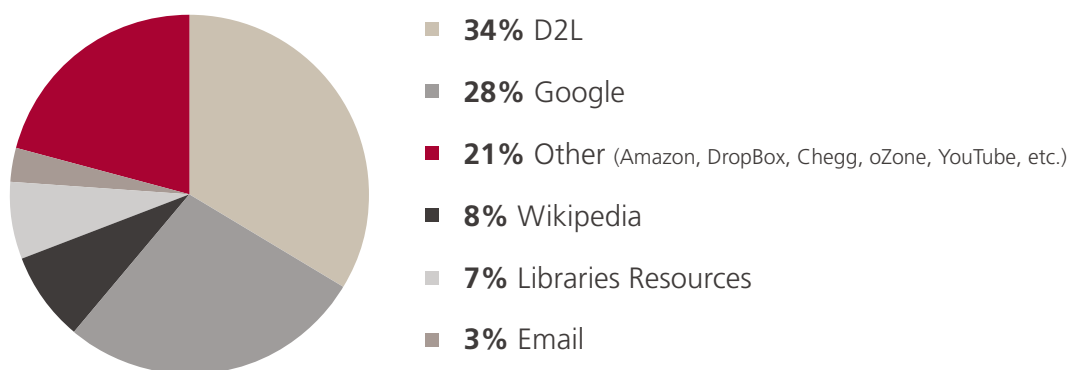
34% order transcripts

Academic Technologies

WHAT TECHNOLOGIES ARE IMPORTANT TO ACADEMIC SUCCESS?



#1 ACADEMIC RESOURCE STUDENTS CAN'T LIVE WITHOUT



"Instructors should be more familiar with the operation of technology resources located in classrooms (av equipment, projectors, etc.)"

"Give more online tools to help study, practice, and understand the material."

"Use more online resources and e-textbooks"

Communication



"Be more proactive in responding to emails."

"Have the class notes or PowerPoint on D2L so I can make notes on the pages as I'm taught."

"Help professors be more consistent with their use of D2L."

"Some professors expect us to check it religiously for assignments and some professors don't touch D2L all semester long."

"Encourage instructors to post grades on D2L."

"Have skype tutoring sessions available for students who work and are unable to attend normal office hours."

Student Feedback

WHAT IS ONE THING YOUR PROFESSORS OR THE UNIVERSITY CAN DO TO IMPACT YOUR ACADEMIC SUCCESS?

- faster wifi
- more access to tablets
- more sales at the OU IT Store
- iPad app
- android app
- oZONE app
- updated look and feel of oZONE
- more computer labs
- wireless printing
- technology training for faculty
- D2L training for faculty
- encourage digital turn in of assignments
- utilize more free digital resources
- increased use of eBooks
- more outlets in classrooms
- upgrade D2L
- professors should allow use of laptops/tablets in class